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## NEWS - FOR IMMEDIATE RELEASE

### DNCU Donates \$1,000 to Southwest Care Center as Result of 2019 Movember Challenge

*The credit union challenged team members to shave for a good cause and to bring awareness to men's health issues*

**Santa Fe, New Mexico, February 4, 2020** — Del Norte Credit Union (DNCU), New Mexico's hometown financial cooperative is proud to announce a \$1,000 donation to Southwest Care Center of New Mexico. DNCU established a challenge for employees this past November—shave at the beginning of the month and grow a creative and unique mustache, beard, or both; the winner would choose the organization the donation would be made to on behalf of the credit union. The winner, Brian Lee Gonzales, was chosen from six other participants in December by DNCU team members.



“We look for fun ways to include our team members in our philanthropic pursuits that improve lives in New Mexico”, says DNCU’s President/CEO, Chuck Valenti. “The Movember Challenge is a great example of DNCU’s spirit and culture to help others and bring awareness to issues that impact our communities.”

“I was happy to choose Southwest Care because of their impact in our community”, says Executive Administrator, Brian Lee Gonzales. “I am proud to be part of an organization that uplifts our communities while engaging our team members—the Movember Challenge was a creative way for all of us to have fun while improving lives.” Gonzales has been part of the DNCU team for 28 years.

“We are honored that DNCU chose our organization for a \$1,000 donation”, says Southwest CARE Center’s Chief Executive Officer, Jeff Thomas. “We value our community partners that help us live out our mission to provide quality healthcare to the culturally diverse communities of New Mexico.”

#### **About Southwest CARE Center**

With three clinic locations and two pharmacies in SWCC a non-profit, provides the highest standards of medical care in the fields of family medicine and primary care services to adults

and children judgement free health center that provides service no matter client ability to pay. Also available are behavioral health and social services, research, pharmacy services, as well as prevention and treatment of HIV/AIDS and hepatitis C

### **About Del Norte Credit Union**

Chartered in 1954, Del Norte Credit Union is a not-for-profit credit union based in New Mexico with a mission of Improving Lives. DNCU offers a wide variety of products and services designed to make members achieve financial success. Today DNCU serves more than 52,000 members throughout New Mexico and the United States.

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