

PRESS RELEASE

FOR IMMEDIATE RELEASE

“Best of Santa Fe” Award Winner Announces Co-Promotion with Local Businesses

Santa Fe, New Mexico, July 29, 2020 – Del Norte Credit Union (DNCU), local financial mainstay and winner of multiple categories in Santa Fe Reporter’s annual “Best Of Santa Fe” readers’ poll, has announced plans to highlight several local businesses and fellow award winners in upcoming advertising campaigns.

Seeking to assist businesses and organizations that have demonstrated resilience and an ongoing commitment to providing outstanding products and services during a challenging operating environment, DNCU has broken with tradition by offering complimentary promotional space with eight fellow Santa Fe based organizations: Plaza Café, Rock Paper Scissor hair salon, Wise Fool youth fitness program, NDI New Mexico youth arts program, Resolve self-defense, Santa Fe Children’s Museum, Santa Fe Conservation Trust and Girls Inc. of Santa Fe.

As winner of Best Financial Institution, Best Financial Advisor, Best Business on Cerrillos Road, Best Business on St. Michael’s Corridor, Best Place to Work, 1st Place Lender and 1st Place Mortgage Lender in the 2020 Santa Fe Reporter’s Readers’ Poll alongside similar accolades such as Best Place to Work from Albuquerque Business First and Best Financial Institution in the Journal North’s Readers’ Poll, DNCU understands the benefits that public recognition can deliver to organizations currently confronted with the economic fallout of the COVID-19 coronavirus.

“We are humbled and honored to receive these recognitions for our hard-work and dedication to improve the lives of our members in Santa Fe and New Mexico”, says Chuck Valenti, President/CEO of DNCU. “We are happy to share the spotlight with other winners this year to show our support for some of the local businesses that have been affected by the pandemic.”

About Del Norte Credit Union

Chartered in 1954, Del Norte Credit Union is a not-for-profit credit union based in New Mexico with a mission of Improving Lives. DNCU offers a wide variety of products and services designed to make members achieve financial success. Today DNCU serves more than 57,000 members throughout New Mexico and the United States.

Contact Information

Diego Munoz
AVP Communications., Del Norte Credit Union (DNCU)
TEL: (505) 455-5117
E-Mail: dmunoz@dncu.org

###