

PRESS RELEASE

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Del Norte Credit Union Announces Rio Rancho Grand Opening Family Fiesta

Rio Rancho, New Mexico, July 14, 2021 – Longtime northern New Mexico financial cooperative, Del Norte Credit Union, has extended an invitation to both current membership and the public to attend its Rio Rancho Grand Opening Family Fiesta on Saturday, July 24 from 10 a.m. to 1 p.m. at 3634 Rio Rancho Boulevard NE just off highway 528 and near the Walmart Supercenter.

Following a soft opening of the Rio Rancho branch in early June, the growing organization intends to formally celebrate the debut of its first branch outside of the northern New Mexico region with complimentary family-friendly activities, prizes, Sanchez Tacos, chilled desserts from The Paleta Bar and live remote broadcast by 100.3 The Peak.

“We are very excited to be in the Rio Rancho community and we are here to make a mark. Bring your family, bring your friends and let us set you up for financial success,” explained Melanie Torres, DNCU branch manager in Rio Rancho. “Our team here at the Rio Rancho Financial Center is well prepared and we are excited to show you what quality member service is and the wonderful selection of products and services that will help you improve your life.”

Del Norte Credit Union’s Rio Rancho branch is currently open and providing a full suite of financial products and services. For details on operating hours, directions and other information, visit www.dncu.com.

About Del Norte Credit Union

Chartered in 1954, Del Norte Credit Union is a not-for-profit credit union based in New Mexico with a mission of Improving Lives. DNCU offers a wide variety of products and services designed to make members achieve financial success. Today DNCU serves more than 57,000 members throughout New Mexico and other regions.

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