



FOR IMMEDIATE RELEASE

Del Norte Credit Union Sponsors 2021 Online LEGO® Creations Contest For Kids

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Santa Fe, New Mexico, April 12, 2021 – Del Norte Credit Union (DNCU), New Mexico’s financial mainstay and not-for-profit financial cooperative is excited to announce their title sponsorship for the annual LEGO® Creations Contest hosted by the Santa Fe Area Home Builders Association (SFAHBA) and DNCU. The annual LEGO® competition normally takes place during the Santa Fe Home Show and Expo, but that is now an online event due to the pandemic. The contest will be held virtually for the second year in a row.

The contest is open to area kids 12 and under (and their parents or guardians) that live under the Santa Fe Area Home Builders Association service territories. These counties include, Santa Fe, Los Alamos, Taos, Rio Arriba San Miguel, Mora, and Colfax. Every contestant will receive a prize packet thanks to award sponsors, DNCU, MEOW WOLF, Somos Unidos Foundation (NM United), Daniel’s Insurance, and the Santa Fe Children’s Museum. 9 grand prize winners will take home LEGO® CLASSIC 484pc. Builder sets.

“The Lego competition has always been a favorite for us at DNCU, and we are so proud to be able to continue supporting this popular community event”, says Kim Currie, Chief Marketing Officer at Del Norte Credit Union. “With a year apart, we believe the competition brings our community together, even in a virtual setting—that’s what it’s always been about.”

Winners will be chosen by a panel of celebrity judges, which includes members of DNCU, SFAHBA, NM United Soccer Franchise, Santa Fe Children’s Museum and Meow Wolf Artists. Awards will be announced, and prizes will be given out on May 15th at the “Builders’ Rendezvous”, an outdoor event hosted in the parking lot of SFAHBA offices. The event will follow all CDC and NMDOH guidelines. Grand Prize Winners who are unable to travel to Santa Fe will be mailed their prizes.

For all the details visit the Facebook event page at [Bit.ly/SFAHBA-LEGO](https://www.facebook.com/SFAHBA-LEGO) or at the Santa Fe Area Home Builders Association website, <https://sfahba.com/project/legos/>

About The Santa Fe Area Home Builders Association

The Santa Fe Area Home Builders Association (SFAHBA) is a non-profit trade association serving the residential building industry and related professions in Santa Fe and Northern New Mexico. Our business members contribute to the growth, prosperity and quality of life in our local communities by contributing to our local economies and providing one of life’s basic needs – shelter. Our goal is to help members develop their businesses through networking, education, research, information, and action on legislation important to our industry.



Santa Fe Area
Home Builders
Association

About Del Norte Credit Union

Chartered in 1954, Del Norte Credit Union is a not-for-profit credit union based in New Mexico with a mission of Improving Lives. DNCU offers a wide variety of products and services designed to make members achieve financial success. Today DNCU serves more than 57,000 members throughout New Mexico and the United States. Del Norte Credit Union is an equal opportunity employer and is federally insured by NCUA. NMLS# 500583

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